



9-1-1 Professional Award 2004

The E9-1-1 Professional Award honors an individual who has overcome significant obstacles and demonstrated extraordinary leadership to fight for a better 911 system for emergency communications.

*The Institute is honoring **New York Assemblyman David Koon of Rochester, New York** as the recipient of the 2004 "911 Professional" Award.*

Mr. Koon became involved in E911 issues out of a personal tragedy. He knows first hand the difference between how a life can be saved or lost when a call for help on a cell phone to a 911 call center cannot be located.

Mr. Koon has turned his personal tragedy into a public cause to make sure that more lives can be saved through E911 implementation. Soon after the loss of his daughter in November 1993, Mr. Koon became Assemblyman Koon in the New York State Assembly. As a state legislator, he has made implementation of wireless E911 in New York his personal and professional passion. He has taken on his own party leadership and anyone else standing in the way of funding PSAPs so that they can upgrade their systems with the technology capable of locating a 911 call from a cell phone.

Mr. Koon was instrumental in pushing an audit of E9-1-1 funds in New York. As a legislator, as a citizen, and as a member of the multitude of organizations and committees he serves on, a central theme that can be found is his love of, and tireless work for E9-1-1 in this community and across New York State.

When the governor and state legislature in New York sought to divert funds that were collected on consumer phone bills to fund E911 implementation, Assemblyman Koon stood up and never backed down to stop that injustice. As a result, \$100 million that was supposed to be diverted for other budget priorities were saved for E911 implementation in New York.



Citizen in Action Award 2004

The Citizen in Action Award honors someone who demonstrated exceptional bravery and heroism to save a life in a time of crisis using 911. This award honors not only the incredible actions of a young girl, but it also reminds us how important it is that all of us, young and old, know how to use 911 and when to use it.

*The Institute is honoring **Kristy Wickliff of Southlake, Texas** as the recipient of the 2004 "Citizen in Action" Award.*

Kristy's father suffered a seizure one day when just the two of them were at home. The seizure was serious enough that Kristy's father was unable to help himself. His life was in danger and he needed medication immediately.

Seeing her father fall to the ground, Kristy reacted like a professional: she overcame her concerns and fears and dialed 911. Kristy had the calm and mental concentration to tell the call taker at the 911 center what was happening. The call taker was able to instruct Kristy to pull up a chair to a cabinet where her father's medication was kept. Kristy then administered the medication to her father on the floor before paramedics arrived.

Kristy Wickliff is the perfect example of how to react in the initial stages of a crisis. She remained calm, called 9-1-1 and described the emergency to the calltaker, followed the calltaker's instructions and in this bright little girl's case, remembered and used any training previously received.

Because of her quick thinking and ability to respond to this crisis with calm and concentration, Kristy saved her father's life.



Media / Entertainment Excellence Award 2004

The Media/Entertainment Excellence award is intended to honor someone in the media or entertainment industry that has helped to educate the public on the importance of 911 services. The people who produce television and music and reporters who write the news have an enormous opportunity to educate the public and form public opinion. Those who chose to go beyond mere entertainment and seek to educate and inform on an important issue such as 911 services, deserve to be recognized and honored for their efforts.

*The recipient of the 2004 "Media/Entertainment Excellence" award is **Jim Moore and the Animal Band of Nashville, Tennessee**. The band shows that having fun with serious business is an effective way to educate children.*

According to Amazon.com's Editorial Review, "No act of zaniness is too daft for the six-member band, specializing in catchy, upbeat entertainment, stage hilarity, and audience participation, while drawing youngsters into their funfest like bees to honey."

Jim Moore and the Animal Band have been writing and performing music that is dedicated to educate children. One of their songs is dedicated to teaching young children about 911 and to know when and how to call it. Their song has been credited with actually saving lives. A four-year old boy called 9-1-1 to save his father's life said: "I knew about 9-1-1 from my Animal Band tapes."

The Animal Band has been performing the song "9-1-1" since 1992. The song is featured on a new CD/DVD called "The Animal Band - Imagination Dance". The band is performing live concerts at Regal cinemas around the country starting March 10, 2004. The Animal Band has been featured on VH1, PBS, Fox, Nickelodeon, Comedy Central, and Good Morning America.